

**BEVERAGE-AIR**

# Food Service Sales Bulletin

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**TO: PRIDE Members**

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**SUBJECT:** Beverage-Air wins National Restaurant Association's Dealer's Choice Award

## CHICAGO, May 26, 2005

Carrier Commercial Refrigeration's Beverage-Air division was awarded the 2005 National Restaurant Association Dealer's Choice Kitchen Innovation Award for its new Prestige Plus line of reach-in refrigerators and freezers.

The award was presented to Beverage-Air employees Jack McDonald and Tom Stritch at the annual Foodservice Equipment & Supplies awards banquet, the largest foodservice show in the U.S. held Saturday, May 21 in Chicago.

The Prestige Plus competed against 18 other new products from the largest names in the food service equipment industry. Winners were selected by a vote of foodservice equipment dealers.

The Prestige Plus features X-STREAM valve technology from partner XDX Technologies, which distributes frost evenly throughout the unit making it more energy efficient while reducing frost build up and food spoilage.

Food stored in Prestige Plus refrigerators and freezers go through fewer defrost cycles, leading to improved food quality, less exposure to bacteria and longer food shelf lives. Prestige Plus units also include handles and field reversible doors treated with an anti-microbial coating that prevents the growth of bacteria and other microbes.



Independent laboratories have tested the XDX technology and have documented the growth rate for food-spoiling bacteria under constant, stable temperatures was 65 percent less than the rate for products subject to defrost cycles.

“We are delighted to have won such a prestigious award,” Jim Grob, Beverage-Air’s president, said. “This demonstrates our commitment to innovation and the foodservice industry. I’m extremely proud of the hard work the Beverage-Air and XDX teams put into this project.”



Carrier Commercial Refrigeration companies Wells, Bloomfield, World Dryer, Carter-Hoffman and Taylor also displayed products at the show.

